

UP & COMING

food co-op conference

SEPTEMBER 14-16 | ST. PAUL, MN



WHAT IS UP & COMING?

Up & Coming is the largest gathering of start-up food co-ops in the country. The 2023 in-person event will welcome 200-300 food co-op board members, consultants, staff members, and member-owners to take part in three days of learning, networking, team building, and FUN! Attendees are passionate and enthusiastic about creating a food co-op in their local communities. They are typically well-informed, curious decision-makers willing to interact with new ideas and fresh perspectives and appreciate engagement with sponsors they believe can enhance the cooperative movement.

2 FOR 1!

SUPPORT FOOD
COOPERATIVES *AND*
MARKET YOUR
BUSINESS!

Our research indicates that conference attendees are generally interested in:



Up & Coming 2023 will take place September 14-16, 2023 at the Intercontinental St. Paul Riverfront in St. Paul, MN.

DATES
Sept. 14-16

AUDIENCE
200-300

SPEAKERS
45-60

CO-HOSTED BY: INDIANA COOPERATIVE DEVELOPMENT CENTER
FOOD CO-OP INITIATIVE

EXPERIENCE UP & COMING



In the words of
previous attendees...



“I’m a first time attendee
and this was an incredibly
valuable experience!”



“Great time at this ‘one of its kind’ conference!”



“Thank you! Thank you!
Thank you! This was such
an amazing experience
and I can’t wait to come
back next year!”

“I really loved having this opportunity and got a lot out of it!”

“This was one of the most
positive and upbeat
conferences I have ever
attended. It felt so supportive
regardless of what one’s
position was in the co-op
world. Thank you for this!!”



WHEN
Sept. 14-16



WHERE
St. Paul, MN



WHY
**Support food
coops &
market your
business!**

Questions about
sponsorship
opportunities?
Please contact:

Deb Trocha
Executive Director
Indiana Cooperative
Development Center
dtrocha@icdc.coop
317.692.7707

SPONSORSHIP OPPORTUNITIES

PLATINUM:
\$5,000+

GOLD: \$2,500 -
\$4,999

SILVER: \$1,500 -
\$2,499

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|--|------------------------------|--------------------------------|--------------------------------|
| LOGO FEATURED IN PROMOTIONAL E-BLAST | X | | |
| POST-CONFERENCE DEDICATED E-BLAST TO ATTENDEES | X | | |
| COMPLIMENTARY REGISTRATION ON-SITE | 2 | 2 | 1 |
| FULL COLOR AD IN PROGRAM | FULL PAGE (7.75 W X 10 H) | 1/2 PAGE (7.75 W X 4.875 H) | 1/4 PAGE (3.75 W X 4.875 H) |
| 6 FT. EXHIBITOR TABLE | X | X | X |
| BAG INSERTS | X | X | X |
| LOGO IN PROGRAM | X | X | X |
| LOGO IN PLENARY PPT FOR PODIUM ACKNOWLEDGMENT | X | X | X |
| LOGO ON EVENT SIGNAGE | X | X | X |
| LOGO AND WEBSITE ON CONFERENCE WEBSITE | X | X | X |

EXHIBITOR SPACE

Join us in the main Exhibit Hall and be part of an incredible networking opportunity with food co-op leaders from around the country! The sponsorship includes one 6 ft table, two chairs, and a table cloth. Electrical hook-up is available with advanced notice. Exhibit space is assigned based on the order in which completed applications are received by the Indiana Cooperative Development Center (ICDC).

PLANNED EXHIBIT HOURS (SUBJECT TO CHANGE)

Friday, Sept. 15 - 7:00 am - 5:00 pm

Saturday, Sept. 16 - 7:00 am - 12:00 noon

Set up on Thursday, Sept. 14 by 5:00 pm and tear down after 1:00 pm on Saturday, Sept. 16.

PROGRAM ADS

Please email full color, 300 dpi, program advertisements and sponsor logos to Deb Trocha at dtrocha@icdc.coop by June 1, 2023.

HOTEL RESERVATIONS

Reservations are available at the Intercontinental St. Paul Riverfront under the room block for "Up & Coming Conference." To book your room, call 651.292.1900.

REGISTRATION

For complimentary registration, please submit name(s) of attendees to Deb Trocha at dtrocha@icdc.coop by August 4, 2023.



GENERAL INFORMATION

(please print or type)

ORGANIZATION NAME _____

CONTACT NAME _____

TITLE _____

ADDRESS _____

PHONE _____

CONTACT EMAIL _____

All sponsors will be prominently featured by contribution level on conference materials, publicity, and our website.

SPONSOR LEVEL

PLATINUM
\$5,000+

GOLD
\$2,500 - \$4,999

SILVER
\$1,500 - \$2,499

AMOUNT:\$ _____

CHECK ENCLOSED
(payable to ICDC)

SEND INVOICE

Please email a high resolution .eps or .png version of your logo along with your full-color program ad to Deb Trocha by June 1, 2023 at dtrocha@icdc.coop.

EXHIBITOR RULES AND REGULATION

Please review these rules and regulations carefully. Your signature on the application binds you and your company to this contract and the terms expressed herein.

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LIABILITY

ICDC and the Intercontinental St. Paul Riverfront will not assume responsibility for the safety of any exhibits against damage or loss by fire, theft, or other means.

SIGNATURE _____ DATE _____

Please mail or email this form to:

Deb Trocha
Indiana Cooperative Development Center
225 S. East St. Suite 252
Indianapolis, IN 46202
Email: dtrocha@icdc.coop | Phone: 317.692.7707

All gifts will be acknowledged in writing.